

Name:

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Title:

Implementation of social search engine in Facebook

Abstract:

With the rapid growth of users in social networking websites, large amount of data are aggregated. Under this situation, it is harder and harder for users to search information or the messages that posted by the users. Therefore, many researchers have already devoted on how to design a suitable search engine in those social networking websites as well as Facebook itself. In this presentation, we will first demo the functions of the Graph Search which is developed by Facebook as well as the potential shortages. We then will propose a novel implemented social search engine which is developed based on the concept of social network analysis and data mining techniques. In this present, we will demo the social search engine as well as the technical details will be introduced.