

**CAUSAL INFERENCE FROM  
POSSIBLY UNBALANCED SPLIT-PLOT DESIGNS:  
A RANDOMIZATION-BASED PERSPECTIVE**

Rahul Mukerjee and Tirthankar Dasgupta

*Indian Institute of Management Calcutta and Rutgers University*

**Supplementary Material**

**Proof of all results**

In what follows,  $E_1$  and  $\text{cov}_1$  denote unconditional expectation and covariance with respect to the randomization at the WP stage, while  $E_2$  and  $\text{cov}_2$  denote expectation and covariance with respect to the randomization at the SP stage, conditional on the WP stage assignment.

*Proof of Proposition 1.* Follows from straightforward conditioning arguments.

□

*Proof of Theorem 2.* Recall that

$$\begin{aligned}\bar{U}_w^{\text{obs}}(z_1 z_2) &= \frac{1}{r_{w2}(z_2)} \sum_{i \in T_{w2}(z_2)} U_i(z_1 z_2), w \in T_1(z_1) \\ \bar{U}^{\text{obs}}(z_1 z_2) &= \frac{1}{r_1(z_1)} \sum_{w \in T_1(z_1)} \bar{U}_w^{\text{obs}}(z_1 z_2).\end{aligned}$$

Consequently,

$$E_2 \left\{ \bar{U}^{\text{obs}}(z_1 z_2) \right\} = \frac{1}{r_1(z_1)} \sum_{w \in T_1(z_1)} \bar{U}_w(z_1 z_2),$$

and,

$$E_2 \left\{ \bar{U}^{\text{obs}}(z_1^* z_2^*) \right\} = \frac{1}{r_1(z_1^*)} \sum_{w \in T_1(z_1^*)} \bar{U}_w(z_1^* z_2^*).$$

Defining  $\delta(z_1, z_1^*)$  as an indicator that equals one if  $z_1 = z_1^*$  and zero otherwise,

we have

$$\begin{aligned}& \text{cov}_1 \left[ E_2 \left\{ \bar{U}^{\text{obs}}(z_1 z_2) \right\}, E_2 \left\{ \bar{U}^{\text{obs}}(z_1^* z_2^*) \right\} \right] \\ &= \frac{1}{(W-1)W r_1(z_1)} \sum_{w=1}^W \left\{ \bar{U}_w(z_1 z_2) - \bar{U}(z_1 z_2) \right\} \left\{ \bar{U}_w(z_1^* z_2^*) - \bar{U}(z_1^* z_2^*) \right\} \left\{ W \delta(z_1, z_1^*) - r_1(z_1) \right\} \\ &= \frac{1}{W M r_1(z_1)} S_{\text{bt}}(z_1 z_2, z_1^* z_2^*) \left\{ W \delta(z_1, z_1^*) - r_1(z_1) \right\}.\end{aligned}$$

Next,

$$\begin{aligned}& \text{cov}_2 \left\{ \bar{U}^{\text{obs}}(z_1 z_2), \bar{U}^{\text{obs}}(z_1^* z_2^*) \right\} \\ &= \delta(z_1, z_1^*) \sum_{w \in T_1(z_1)} \frac{S_{\text{in},w}(z_1 z_2, z_1^* z_2^*) \left\{ M_w \delta(z_2, z_2^*) - r_{w2}(z_2) \right\}}{M_w r_{w2}(z_2) \left\{ r_1(z_1) \right\}^2}.\end{aligned}$$

so that

$$\begin{aligned} & E_1 \left[ \text{cov}_2 \left\{ \bar{U}^{\text{obs}}(z_1 z_2), \bar{U}^{\text{obs}}(z_1^* z_2^*) \right\} \right] \\ &= \delta(z_1, z_1^*) \sum_{w=1}^W \frac{S_{\text{in},w}(z_1 z_2, z_1^* z_2^*) \{M_w \delta(z_2, z_2^*) - r_{w2}(z_2)\}}{W M_w r_1(z_1) r_{w2}(z_2)}. \end{aligned}$$

Hence,

$$\begin{aligned} & \text{cov} \left\{ \bar{U}^{\text{obs}}(z_1 z_2), \bar{U}^{\text{obs}}(z_1^* z_2^*) \right\} \\ &= \delta(z_1, z_1^*) \left\{ \frac{S_{\text{bt}}(z_1 z_2, z_1^* z_2^*)}{\bar{M} r_1(z_1)} - \sum_{w=1}^W \frac{S_{\text{in},w}(z_1 z_2, z_1^* z_2^*)}{W M_w r_1(z_1)} \right\} \\ &+ \delta(z_1, z_1^*) \delta(z_2, z_2^*) \sum_{w=1}^W \frac{S_{\text{in},w}(z_1 z_2, z_1^* z_2^*)}{W r_1(z_1) r_{w2}(z_2)} - \frac{S_{\text{bt}}(z_1 z_2, z_1^* z_2^*)}{N}. \quad (\text{S1.1}) \end{aligned}$$

Since  $\hat{\tau} = \sum_{z_1 \in Z_1} \sum_{z_2 \in Z_2} g(z_1 z_2) \bar{U}^{\text{obs}}(z_1 z_2)$ , we have that

$$\text{var}(\hat{\tau}) = \sum_{z_1 \in Z_1} \sum_{z_2 \in Z_2} \sum_{z_1^* \in Z_1} \sum_{z_2^* \in Z_2} g(z_1 z_2) g(z_1^* z_2^*) \text{cov} \left\{ \bar{U}^{\text{obs}}(z_1 z_2), \bar{U}^{\text{obs}}(z_1^* z_2^*) \right\}.$$

Substituting the expression of  $\text{cov} \left\{ \bar{U}^{\text{obs}}(z_1 z_2), \bar{U}^{\text{obs}}(z_1^* z_2^*) \right\}$  from (S1.1)

in the above, the first two terms in the expression of  $\text{var}(\hat{\tau})$  in Theorem 1

follow immediately. The last term can be explained as

$$\begin{aligned} & \sum_{z_1 \in Z_1} \sum_{z_2 \in Z_2} \sum_{z_1^* \in Z_1} \sum_{z_2^* \in Z_2} g(z_1 z_2) g(z_1^* z_2^*) S_{\text{bt}}(z_1 z_2, z_1^* z_2^*) / N \\ &= \frac{\bar{M}}{(W-1)N} \sum_{w=1}^W \left[ \sum_{z_1 \in Z_1} \sum_{z_2 \in Z_2} g(z_1 z_2) \{ \bar{U}_w(z_1 z_2) - \bar{U}(z_1 z_2) \} \right]^2 \\ &= \frac{1}{W(W-1)} \sum_{w=1}^W \left[ \sum_{z_1 \in Z_1} \sum_{z_2 \in Z_2} g(z_1 z_2) \{ (M_w / \bar{M}) \bar{Y}_w(z_1 z_2) - \bar{Y}(z_1 z_2) \} \right]^2 \\ &= \frac{1}{W(W-1)} \sum_{w=1}^W \{ (M_w / \bar{M}) \bar{\tau}_w - \bar{\tau} \}^2 = \Delta. \end{aligned}$$

□

*Proof of Theorem 3.*

$$\begin{aligned}
 E_2 \left\{ \widehat{S}(z_1 z_2, z_1 z_2^*) \right\} &= \frac{1}{r_1(z_1)} \sum_{w \in T_1(z_1)} \text{cov}_2 \left\{ \overline{U}_w^{\text{obs}}(z_1 z_2), \overline{U}_w^{\text{obs}}(z_1 z_2^*) \right\} \\
 &+ \frac{1}{r_1(z_1) - 1} \sum_{w \in T_1(z_1)} \left\{ \overline{U}_w(z_1 z_2) - \widetilde{U}(z_1 z_2) \right\} \left\{ \overline{U}_w(z_1 z_2^*) - \widetilde{U}(z_1 z_2^*) \right\},
 \end{aligned}$$

where  $\widetilde{U}(z_1 z_2) = \sum_{w \in T_1(z_1)} \overline{U}_w(z_1 z_2) / r_1(z_1)$ , and  $\widetilde{U}(z_1 z_2^*)$  is similarly defined. For any  $w \in T_1(z_1)$ ,

$$\text{cov}_2 \left\{ \overline{U}_w^{\text{obs}}(z_1 z_2), \overline{U}_w^{\text{obs}}(z_1 z_2^*) \right\} = \frac{S_{\text{in},w}(z_1 z_2, z_1 z_2^*) \{M_w \delta(z_2, z_2^*) - r_{w2}(z_2)\}}{M_w r_{w2}(z_2)}.$$

Thus,

$$\begin{aligned}
 E \left\{ \widehat{S}(z_1 z_2, z_1 z_2^*) \right\} &= E_1 E_2 \left\{ \widehat{S}(z_1 z_2, z_1 z_2^*) \right\} \\
 &= \sum_{w=1}^W \frac{S_{\text{in},w}(z_1 z_2, z_1 z_2^*) \{M_w \delta(z_2, z_2^*) - r_{w2}(z_2)\}}{W M_w r_{w2}(z_2)} \\
 &+ \frac{1}{W-1} \sum_{w=1}^W \left\{ \overline{U}_w(z_1 z_2) - \overline{U}(z_1 z_2) \right\} \left\{ \overline{U}_w(z_1 z_2^*) - \overline{U}(z_1 z_2^*) \right\} \\
 &= \sum_{w=1}^W \frac{S_{\text{in},w}(z_1 z_2, z_1 z_2^*) \{M_w \delta(z_2, z_2^*) - r_{w2}(z_2)\}}{W M_w r_{w2}(z_2)} + \frac{S_{\text{bt}}(z_1 z_2, z_1 z_2^*)}{\overline{M}}.
 \end{aligned}$$

The result stated in Theorem 3 is evident from the above. □

*Proof of Proposition 2.* Because  $w \neq w^*$ , by (2.5) and the definition of  $G_w^{\text{obs}}$ , conditionally on the assignment of the WPs to the level combinations of the

WP factors,  $G_w^{\text{obs}}$  and  $G_{w^*}^{\text{obs}}$  are independent and the conditional expectation of their product equals

$$\left\{ \sum_{z_2 \in Z_2} g(z_{1w} z_2) \bar{Y}_w(z_{1w} z_2) \right\} \left\{ \sum_{z_2 \in Z_2} g(z_{1w^*} z_2) \bar{Y}_{w^*}(z_{1w^*} z_2) \right\}.$$

The result now follows from (3.2), noting that the pair  $(z_{1w}, z_{1w^*})$  equals any  $(z_1, z_1^*)$  with probability  $\frac{r_1(z_1) \{r_1(z_1^*) - \delta(z_1, z_1^*)\}}{W(W-1)}$ .  $\square$

*Proof of the necessity part of Theorem 5.* Suppose a psd matrix  $B = (b_{ww^*})$  of order  $W$  and satisfying (c1)-(c3) exists. Then by (c1),

$$|b_{ww^*}| \leq M_w M_{w^*}, \quad w, w^* = 1, \dots, W, \quad w \neq w^*. \quad (\text{S1.2})$$

Hence using (c2), (S1.2), and (c1) in succession,

$$0 = b_{w1} + \dots + b_{wW} \geq b_{wW} - M_W(M_1 + \dots + M_{W-1}) = M_W(M_W - M_1 - \dots - M_{W-1}), \quad (\text{S1.3})$$

which implies  $M_W \leq M_1 + \dots + M_{W-1}$ . If possible, let equality hold here.

Then equality holds throughout in (S1.3), and invoking (S1.2), this yields

$$b_{Ww} = -M_W M_w, \quad w = 1, \dots, W-1. \quad (\text{S1.4})$$

For any  $w, w^*$  such that  $w < w^* < W$ , by (c1) and (S1.4), the principal minor of  $B$ , as given by its  $w$ th,  $w^*$ th and  $W$ th rows and columns turns out to be  $-M_W^2(b_{ww^*} - M_w M_{w^*})^2$ . Because this principal minor is nonnegative due

to psd-ness of  $B$ , it follows that  $b_{ww^*} = M_w M_w^*$ . This, in conjunction with (c1) and (S1.4), implies that  $B = bb'$ , where  $b = (M_1, \dots, M_{W-1}, -M_W)'$ . But then  $\text{rank}(B) = 1 < W - 1$ , and (c3) is violated. This contradiction proves the necessity of the condition  $M_W < M_1 + \dots + M_{W-1}$ .  $\square$

To prove the sufficiency part of Theorem 5, we first state a lemma that is crucial in this proof and also leads to the algorithm for construction of the symmetric psd matrix  $B$  of order  $W$  that satisfies conditions (c1)-(c3).

**Lemma 1.** *Let  $W \geq 3$ . Suppose  $M_1, \dots, M_W$  are not all equal and  $M_1 \leq \dots \leq M_W$ , as per (5.1). Let  $e$  denote the  $(W - 1) \times 1$  vector of ones and  $\mu = (M_1, \dots, M_{W-1})'$ .*

(a) *Then there exists a  $(W - 1) \times 1$  vector  $x$  with elements  $\pm 1$  such that*

$$|\mu'x| < M_W.$$

(b) *If, in addition, condition (5.3) holds, i.e.,  $M_W < M_1 + \dots + M_{W-1}$ , then, with the vector  $x$  as in (a) above, there exist nonnegative constants  $a_1, a_2$  satisfying  $a_1 + a_2 < 1$ , such that equation (5.6) holds, i.e.,*

$$a_1 \left\{ (\mu'x)^2 - \mu'\mu \right\} + a_2 \left\{ (\mu'e)^2 - \mu'\mu \right\} = M_W^2 - \mu'\mu.$$

*Proof of Lemma 1.* Part (a). It will suffice to show that there exist  $x_1, \dots, x_{W-1}$ , each  $+1$  or  $-1$ , such that  $|\sum_{w=1}^{W-1} M_w x_w| < M_W$ . One can then simply take  $x = (x_1, \dots, x_{W-1})'$ . Recall that  $M_1 \leq M_2 \leq \dots \leq M_W$ , as per (5.1). Because  $M_1, \dots, M_W$  are not all equal, this yields

$$M_1 < M_W. \quad (\text{S1.5})$$

Let  $h$  be the largest nonnegative integer such that

$$M_{W-2h} = M_W. \quad (\text{S1.6})$$

By (S1.5),  $W - 2h \geq 2$ . If  $h \geq 1$ , define

$$x_{W-h} = \dots = x_{W-1} = 1, \quad x_{W-2h} = \dots = x_{W-h-1} = -1, \quad (\text{S1.7})$$

and note that

$$\sum_{w=W-2h}^{W-1} M_w x_w = 0, \quad (\text{S1.8})$$

because by (5.1) and (S1.6),  $M_w = M_W$  for  $w = W - 2h, \dots, W - 1$ .

Now, if  $W - 2h = 2$ , then with  $x_1 = 1$  and  $x_2, \dots, x_{W-1}$  as in (S1.7),

$$|\sum_{w=1}^{W-1} M_w x_w| = M_1 < M_W, \text{ by (S1.5) and (S1.8).}$$

Next, let  $W - 2h \geq 3$ . Then, by (5.1),

$$\sum_{w=2}^{W-2h-1} M_w \geq (W - 2h - 2)M_2 \geq M_1.$$

Let  $w_1$  be the largest integer in  $\{1, \dots, W - 2h - 2\}$  such that  $\sum_{w=1}^{w_1} M_w \leq$

$\sum_{w=w_1+1}^{W-2h-1} M_w$ . If  $w_1 = W - 2h - 2$ , then  $\sum_{w=1}^{W-2h-2} M_w \leq M_{W-2h-1}$ . So,

with  $x_1 = \dots = x_{W-2h-2} = -1$ ,  $x_{W-2h-1} = 1$  and  $x_{W-2h}, \dots, x_{W-1}$  as in (S1.7) when  $h \geq 1$ ,

$$\left| \sum_{w=1}^{W-1} M_w x_w \right| = M_{W-2h-1} - \sum_{w=1}^{W-2h-2} M_w < M_{W-2h-1} \leq M_W,$$

by (S1.8).

Now, suppose  $1 \leq w_1 \leq W - 2h - 3$ , in which case  $W - 2h \geq 4$ . Then,

$$\sum_{w=1}^{w_1} M_w \leq \sum_{w=w_1+1}^{W-2h-1} M_w, \quad \text{and} \quad \sum_{w=1}^{w_1+1} M_w > \sum_{w=w_1+2}^{W-2h-1} M_w.$$

As a result, either

$$(i) \quad \left| \sum_{w=w_1+1}^{W-2h-1} M_w - \sum_{w=1}^{w_1} M_w \right| < M_W \quad \text{or} \quad (ii) \quad \left| \sum_{w=1}^{w_1+1} M_w - \sum_{w=w_1+2}^{W-2h-1} M_w \right| < M_W.$$

Else,

$$\sum_{w=w_1+1}^{W-2h-1} M_w - \sum_{w=1}^{w_1} M_w \geq M_W, \quad \text{as well as} \quad \sum_{w=1}^{w_1+1} M_w - \sum_{w=w_1+2}^{W-2h-1} M_w \geq M_W.$$

Adding these two inequalities, we have  $M_{w_1+1} \geq M_W$ , which is impossible by the definition of  $h$ , because  $w_1 + 1 \leq W - 2h - 2$ .

If (i) holds, then the choice  $x_1 = \dots = x_{w_1} = -1$ ,  $x_{w_1+1} = \dots = x_{W-2h-1} = 1$ , coupled with  $x_{W-2h}, \dots, x_{W-1}$  as in (S1.7) when  $h \geq 1$ , entails  $\left| \sum_{w=1}^{W-1} M_w x_w \right| < M_W$ , by (S1.8). Similarly, if (ii) holds, then the choice  $x_1 = \dots = x_{w_1+1} = -1$ ,  $x_{w_1+2} = \dots = x_{W-2h-1} = 1$ , coupled with  $x_{W-2h}, \dots, x_{W-1}$  as in (S1.7) when  $h \geq 1$ , entails  $\left| \sum_{w=1}^{W-1} M_w x_w \right| < M_W$ .

Part (b): Let  $M_W < M_1 + \dots + M_{W-1} = \mu'e$ , and let the vector  $x$  be as in part (a) above, so that  $|\mu'x| < M_W$ . Let  $\phi_1 = (\mu'x)^2 - \mu'\mu$ ,  $\phi = M_W^2 - \mu'\mu$  and  $\phi_2 = (\mu'e)^2 - \mu'\mu$ . Then  $\phi_1 < \phi < \phi_2$ , as  $|\mu'x| < M_W < \mu'e$ . As a result, there exist constants  $\tilde{a}_1$  and  $\tilde{a}_2$  such that  $0 \leq \tilde{a}_1, \tilde{a}_2 < 1$  and  $\tilde{a}_1\phi_1 < \phi < \tilde{a}_2\phi_2$ . Let  $\xi = (\tilde{a}_2\phi_2 - \phi) / (\tilde{a}_2\phi_2 - \tilde{a}_1\phi_1)$ . Then  $0 < \xi < 1$ . Hence, if we take  $a_1 = \tilde{a}_1\xi$ ,  $a_2 = \tilde{a}_2(1 - \xi)$ , then  $a_1, a_2 \geq 0$  and  $a_1 + a_2 < 1$ , because  $a_1 + a_2$  is a weighted average of  $\tilde{a}_1$  and  $\tilde{a}_2$ , both of which are less than one. Moreover,  $a_1\phi_1 + a_2\phi_2 = \phi$  by the definition of  $\xi$ , i.e.,  $a_1$  and  $a_2$  satisfy (5.6). □

*Proof of the sufficiency part of Theorem 5.* In view of Lemma 1, this follows from steps 1-4 in Section 5, noting that (i) the matrix  $A$  there is positive definite, and hence the matrix  $B$  there is psd of rank  $W - 1$  with each row sum zero, (ii)  $A$  has diagonal elements  $M_1^2, \dots, M_{W-1}^2$ , and (iii) by (29),

$$e' Ae = a_1(\mu'x)^2 + a_2(\mu'e)^2 + (1 - a_1 - a_2)\mu'\mu = M_W^2,$$

because  $De = \mu$ . □

## Symbol Chart

Table 1: Symbols used in the manuscript and their explanation

Symbol	Meaning	Symbol	Meaning
$A$	matrix, in sufficiency part of Theorem 4	$a$	constant, in sufficiency part of Theorem 4
$B$	matrix in new variance estimator	$b$	element of matrix $B$
$D$	diagonal matrix of whole-plot sizes	$e$	vector of ones
$E$	expectation	$g$	function defining treatment contrast
$F$	factor	$h$	integer, in proving Lemma A.1(a)
$G$	term associated with the new variance estimator	$i$	dummy subscript for unit
$H$	term used in defining the new variance estimator	$k$	dummy subscript
$I$	identity matrix	$m$	number of factors
$J$	matrix of ones	$r$	treatment replication
$M$	number of sub-plots in a whole plot	$u$	dummy subscript
$N$	total number of units	$v$	dummy subscript
$S$	similar to mean square/product component	$w$	dummy, whole-plot index
$T$	set of whole- or sub-plots	$x$	vector of $\pm 1$ , in sufficiency of Theorem 4
$U$	transformed outcome	$z$	treatment combination
$V$	variance estimator		
$W$	number of whole-plots	$\tau$	treatment contrast
$Y$	potential outcome	$\delta$	Kronecker delta
$Z$	set of level combinations	$\mu$	subvector of whole-plot sizes
		$\phi$	in the proof of Lemma A.1(b)
$\Omega$	whole-plot	$\zeta$	in the proof of Lemma A.1(b)
$\Delta$	bias in variance estimation	$\lambda$	eigenvalue