## Bayesian One- and Two-Stage Design for Generalized Linear Models

Ying Zhang Alza Corporation, Mountain View, California, USA

Keying Ye University of Texas at San Antonio, San Antonio, Texas, USA

Bayesian experimental designs for the generalized linear models are discussed under the statistical decision-theory framework by Lindley (1972). Chaloner and Larntz (1989) presented a unifying theory of optimal design and they investigated optimal designs under different criteria for the logistic regression model by using the Nelder-Mead algorithm. We will discuss the Bayesian optimal design for the Poisson regression models. In computation, we propose a hybrid algorithm, by combining a genetic algorithm and a local optimization criterion, to obtain the possible optimal designs. Furthermore, such designs will be validated by the equivalence theorem. In addition, we developed Bayesian two-stage optimal designs for the generalized linear models, especially for the logistic and Poisson regression models, by implementing our hybrid computational method.

[ Keying Ye, Department of Management Science and Statistics, University of Texas at San Antonio, One UTSA Circle, San Antonio, TX 78249, USA; keying.ye@utsa.edu]